

Statewide Heat Pump Water Heater Incentives

Become Eligible for Incentives

The TECH Clean California statewide heat pump water heater incentive offers TECH-certified contractors an additional \$80.2 million in incentive funds, starting at \$3,100 for unitary heat pump water heaters with additional opportunities for incentive kickers. There are also incentives available for central heat pump water heaters and commercial installations.

TECH Clean California heat pump water heater incentives launched October 31, 2023. To be eligible for heat pump water heater incentives, you must take the following steps:

- 1. Become a TECH-Certified Contractor:** If you haven't done so already, register with TECH Clean California. Only TECH-certified contractors can receive this funding. Register at switchison.org/contractors/tech-clean-california.
- 2. Attend Training:** Attend the required TECH Clean California and ESMAC (ENERGY STAR® Heat Pump Water Heater Manufacturer Action Council) training to receive heat pump water heater incentives. Enroll for this training at the Switch Is On Contractor Training Hub switchison.org/contractors/training-hub/#events.
 - For onboarding purposes, at least one individual from your organization must attend and complete the post-training survey in order to offer heat pump water heater incentives to your customers.
 - All installers working on a project submitted to the program must take either this training or a TECH-approved manufacturer training. These training options are compiled in the TECH Contractor Knowledge Base at qrco.de/beLijG.
- 3. Agree to New Program Terms and Conditions:** Agree to new program terms and conditions by filling out the [online form](#).
- 4. Complete an Additional Onboarding Video:** Visit the [AEA Electrification Knowledge Hub](#) and watch the additional TECH onboarding training video, "Key Requirements for Heat Pump Water Heater Projects".

Additional Kicker Incentive Opportunities

- Get higher incentives for heat pump water heaters that use a refrigerant with a global warming potential of 150 or less.
- Get higher incentives for units with capacity greater than or equal to 55 gallons.
- Electrical upgrade incentives are available for residential unitary customers.
- Get additional incentives for equity customers* to cover costs related to system relocation and venting, plumbing and electrical upgrades, and floor, wall, or ceiling repair due to potential leakage or improper venting.

*For more about equity incentives, please see this site: switchison.org/techcleanca/hpwh-equity



Register to become a TECH-certified contractor at switchison.org/form/enrollment-form



If you're already a TECH-certified contractor, register for TECH Clean California and ESMAC Heat Pump Water Heater Education Training at switchison.org/contractors/training-hub/#events



For more details on program rules, please visit our Contractor Knowledge Base