

Get up to \$10,385 per unit for installing heat pumps!



TECH Clean California rewards contractors for recommending and installing heat pumps in California homes. When you install a heat pump water heater or heat pump HVAC system in your eligible customers' homes, you can earn up to \$10,385 and \$1,000 incentives for each unit, respectively.

TECH is designed specifically to help contractors keep up with the market and policy shift towards new technologies. With over \$120 million in funding, TECH Clean California can:

- Offset installation costs with incentives paid directly to you
- Offer the chance for bonus incentives
- Provide you with technical and sales training from manufacturers and world-class instructors



**The Growing
Heat Pump
Market**

The market is shifting. California is reducing its carbon emissions by investing in heat pump technology for space conditioning and water heating. The industry is shifting toward electrification, and consumers are looking to support cleaner, healthier, and more efficient product choices. As a TECH Clean California participant, you'll get the resources and support your business needs to keep up with market trends.

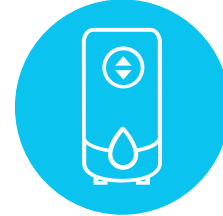


As a participating contractor, you'll receive:

- An easy, one-stop shop for available rebates and incentives in California
- Single family incentives of \$1,000 per unit for heat pump HVAC and starting at \$3,100 for heat pump water heater.
- Additional single family incentives in regions where a local utility has integrated with TECH Clean California
- Comprehensive incentives for multifamily installations
- Technology and sales training
- Co-branded marketing and outreach materials to build your heat pump sales
- Your business listed as a qualified installer on switchison.cleanenergyconnection.org.
- A dedicated team of account managers providing program and project support

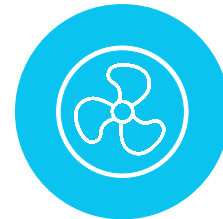
No Cost to Participate

Who is eligible? Contractors like you! The following licenses are eligible for TECH Clean California:



Water Heating Incentives:

General B, C20, and C36



Space Conditioning Incentives:

General B and C20



How to Enroll

Learn about available incentives and sign up at switchison.org/sign-up.

Scan the QR code using your mobile device or tablet to go there now, or call **(833) 256-0560**.